The Power of the Collective: *Partnering to drive medical innovation for patients*

Jennifer Power

General Manager, Pfizer South Africa
Our Purpose:
Innovate to bring therapies to patients that significantly improve their lives

Our Four Imperatives:

1. Generate medicines that profoundly impact health
2. Make investments to maximize value
3. Earn greater respect from society
4. Create an ownership culture

Our Values:
- customer
- focus
- community
- respect
- for people
- performance
- leadership
- collaboration
- integrity
- quality
- innovation
Generating medicines that impact health

• “Generating” is a cross functional verb

• Includes everything we do to **invent, source, develop, and launch** innovative therapies for patients who need them
Making investments to maximize value

• Providing disease and product education to healthcare providers
• Pharmacovigilance & medical information support for all our products
• Ensuring quality and reliability of medicine supply
• Advancing new medicine approvals in partnership with MCC
• Working with payers to make our medicines more accessible
Earning respect in South Africa

Corporate citizenship guiding principles:

• Purposeful corporate responsibility programs grounded in partnership and shared value

Opportunities to support the national agenda:

• Offering support to the Health Minister’s priorities through membership in Public Health Enhancement Fund

• Partnering with the government on supply of medicines

• Helping to drive local innovation & a bio-economy - vaccine technology transfer to BioVac Institute
A culture of ownership

• Empower our colleagues to achieve beyond their expectations
• Own and live our values to deliver on customer expectations
• We strive to make Pfizer a wonderful place to work
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Thank you